**Thesis Title**

|  |
| --- |
| Click or tap here to enter text. |

**Abstract**(Max. 200 words)

|  |
| --- |
| Click or tap here to enter text. |

**Date Thesis Awarded**(must be between 01 January 2022 and 31 December 2023) *A student may not yet have graduated but the thesis has formally been passed by the University.*

|  |
| --- |
| Click or tap here to enter text. |

**Thesis Examiners**

|  |
| --- |
| Click or tap here to enter text. |

**Awarding Institution**

|  |
| --- |
| Click or tap here to enter text. |

**Applicant Details**

*Note, The applicant and/or their supervisor must be a member of the Academy of Marketing at the time of submitting the application.*

|  |  |
| --- | --- |
| **Name** | Click or tap here to enter text. |
| **Email** | Click or tap here to enter text. |
| **Job Title** | Click or tap here to enter text. |
| **Department** | Click or tap here to enter text. |
| **Institution** | Click or tap here to enter text. |
| **AM Membership No.** | **MAM**Click or tap here to enter text. |

**Supervisor Details**

**Enter the names of your Supervisor(s) here**. Please provide the following information for each person: Name, Institution, AM Membership Number.

|  |
| --- |
| Click or tap here to enter text. |

**Publications**

**Include all publications from your thesis including conference papers.** (APA reference style as per *Journal of Marketing Management*).

Click or tap here to enter text.

**Submission**

Submit completed proposal forms by noon (GMT) on **25 April 2024** via email to the AM Admin office at admin@academyofmarketing.org

Put **Thesis Award Application** in the subject line of the email.

**Data Protection**

If you apply for Funding or Awards made by the Academy of Marketing, we may use your data as required to administer the Funding/Award Process. The legal basis for this processing is our legitimate interests, namely the proper administration of our Learned Society. The Academy of Marketing is registered with the Data Protection Register. You can find the full Privacy Policy of the Academy of Marketing at <https://www.academyofmarketing.org/privacy-policy/>

*-------------------------------------------------------------------------------------------------------------------------------------*

***Please note, applicants must not include identifying information******in the rest of this form.***

**Please provide a single-spaced document of 20 pages (maximum) text in 12pt Times New Roman, giving an overview of your thesis that addresses the following five criteria:**

1. Potential theoretical contribution to the field of Marketing
2. Potential Contribution to Society
3. Potential Contribution to the practice of marketing
4. Methodological rigour
5. Clarity of expression / cogency

*References are not counted in the 20 page limit but should be included as an Appendix (max 5 pages).*

*-------------------------------------------------------------------------------------------------------------------------------------*

**Title**

Click or tap here to enter text.

**References**

Click or tap here to enter text.