



Academy of Marketing Social Event Information

Tuesday 2nd July National Museum of Wales Reception and Gallery Viewing

Please wear your conference lanyard to gain access to the Museum on Tuesday evening.

Wednesday 3rd July Conference Gala Dinner The Mercure Holland House Hotel

We will be checking guests in, by name, at the entrance to the bar and grand dining hall.

If you are no longer attending the dinner, could you please let us know, we have a waiting list of delegates who would like to bring a guest (but did not book at the time of registration).

Please do not gift your dinner booking to another delegate/delegate's guest as they will not be on the dinner check-in list. If you have any questions, please speak to one of the Cardiff University conference team on Tuesday 2nd or Wednesday 3rd July.